

# EUROPEAN PERSPECTIVES ON THE PROPOSED FREE TRADE AGREEMENT BETWEEN AUSTRALIA AND THE EU

WEDNESDAY 15 SEPTEMBER (VIA ZOOM)  
11:30AM - 12:45PM CEST / 19:30 - 20:45 PM AEST

Following the successful first Free Trade Agreement (FTA) event in Brussels with Australian negotiators in 2019, the **Australian Business in Europe (ABIE)** group invites you to join us for this second **FTA discussion with a focus on the European perspective**. Our speakers are:



**PETER BERZ**  
EU Chief Negotiator

**H.E. MICHAEL PULCH**  
EU Ambassador to Australia



MODERATED BY



**JASON COLLINS**  
CEO, EABC

**JENNIFER TUCKER**  
Chair, ABIE Netherlands



The discussion will be followed by a Q&A.

**PLEASE REGISTER HERE**

Please note the webinar will be recorded. In the case of booking difficulties, contact [office@gabc.eu](mailto:office@gabc.eu).

ABIE is a network of organisations across Europe and Australia collaborating to develop and promote business relations between the two regions.

# MEET THE SPEAKERS & MODERATORS

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**PETER BERZ**  
EU Chief Negotiator

An official of the European Commission since 1993, Peter Berz currently works in the Directorate-General for Trade with responsibility for the European Union's trade and investment relations with countries in South Asia and South East Asia, as well as with Australia and New Zealand.

His previous positions in the European Commission include working with third countries in specific sectors, such as intellectual property rights and textiles, and also being responsible for the trade and investment relations with countries in East Asia, North America (including in the EU Delegation in Washington, DC.) and Latin America.



**H.E. MICHAEL PULCH**  
EU Ambassador to Australia

H.E. Michael Pulch is the European Union Ambassador to Australia, following his previous term as EU Ambassador to Singapore. Prior to that, H.E. Pulch headed the Russia Division in the European External Action Service (EEAS) in Brussels from 2011 to 2013, and served as Deputy Chief of Mission of the EU Delegation to China, in Beijing, from 2006 to 2011. During the course of his career, H.E. Pulch was posted in Seoul, Washington, Brussels, and Tokyo. He holds degrees in law and political science from the universities of Bonn, Paris, and Cambridge and speaks English, German, French, and Dutch.



**JASON COLLINS**  
CEO, EABC

Jason Collins was appointed Chief Executive Officer of the European Australian Business Council in 2007. As CEO, Jason leads a team responsible for the delivery of the Council's business and policy programs, membership and relations with Australian and European government agencies, chambers, industry groups, and other stakeholder organisations.

Based in Sydney, Jason is also the elected Chair of the European Business Organisations Worldwide, an independent non-executive director of Business Events Sydney; Deputy Chair, a founding director of the Australia Youth Trust; and a former Chair of the Australasian Sponsorship Marketing Association.



**JENNIFER TUCKER**  
Chair, ABIE Netherlands

Jennifer Tucker has been the Chairperson and President of Australian Business In Europe – Netherlands (ABIE-NL) since 2016 and was recently awarded the Queensland Agent-General award for her outstanding service and contribution to international trade and strengthening people-to-people ties between Australia and the Netherlands in particular the Queensland-Netherlands relationship.

Jennifer has held leadership positions at global companies such as Liberty Global, Universal Pictures, British Telecom, 20th Century Fox and Eir Telecommunications focusing on the EMEA region. She holds an MBA in Global Business & Sustainability from Erasmus RSM University.

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